

## DYNAMIC COMMUNICATION

"To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others."

- Anthony Robbins

### Introduction

Dynamic Communication was designed to help people win, and to achieve a greater degree of success in life and work. Achievers throughout history have had one thing in common—they know themselves. Achievers don't underestimate what they can do. They don't sell themselves short. They know their own limitations and, by realizing their weaknesses, are able to develop plans to overcome their shortcomings and take full advantage of their strengths.

Powerful communication techniques are vital for anyone who needs to influence others to achieve results. You need to influence both colleagues and clients to achieve your own and your organization's goals. Combining a positive attitude with sensitive interpersonal skills gives you much more control and increases your personal productivity.

### Objective

- Know the benefits of applying a behavioral model in communication.
- Understand your own behavioral design.
- Recognize, understand and appreciate others behavioral designs.
- Adapt for enhanced communication, understanding and relationships.
- Understand what the barriers are to effective communication.
- Choose the best means of communication for each situation.

### Duration

16 hours

### Batch size

Maximum 16 participants

## Methodology

The modules will be delivered in focused sections with lots of exercises and practice opportunities. Structured learning will be employed during the program and will include, but are not limited to, the following:

- Instructor led sessions
- Role Plays
- Games, Tests & Quizzes
- Action plan for participants to work on to improve their communication skills

## Program Profile

The program will enable the participants to **understand their behaviors** and its **impact on communication skills**. The participants will also be taken through the **different aspects of communication** like verbal and non-verbal, developing an understanding of their own **preferred communication style** and how to effectively **adapt to different communication styles**.

The program will also help the participants in handling **multi direction communication** and **building relationships**.

